HUTCHINSONS DATA STATEMENT
Omnia Website

Omnia Digital Farming take your data rights and security very seriously.

The Omnia Digital Farming solution is a precision farming, data-driven management and mapping tool supporting farmers and agronomists with the planning and implementation of farm operations in relation to soil management, crop protection and crop nutrition.

To use Omnia to its full potential, Omnia needs your farm data to analyse and provide you with the answers you need to be able to farm more efficiently and sustainably.

We make sure your data is secure and we only ask you for the key data required for each module that you are using. The data is held on secure cloud-based servers to provide you with a high degree of confidence that the data is backed-up and secure.

We have certified Omnia under the ISO27001 international standard for information security, and with the UK-based Farm Data Principles certification scheme for the good governance of farm data. In short, this means we have achieved a very high benchmark for keeping your data safe, and in a way that recognises **your rights of control over your data.**

The data that is used in Omnia for all the different modules could comprise of the following:

- Map-base data:
  - Field boundaries
  - Soil types
  - Topography
  - Field assets
  - Cropping and land cover history
- Cropping and farm applications data (including manures, fertilisers, and crop protection products)
- Farm operational plans and activities
- Seed rate calculations
- Field diary information
- Financial information

For account registration purposes, personally identifiable information as defined by UK Data Protection Act may also be collected.

Omnia subscribers retain the right to the control, and use of their data.

All our clients sign up to our Subscription Terms and Conditions. These Terms and Conditions make clear in Clause 5 that you own all "right, title (to the extent it exists) and interest in and to all of the Data".

We define "Data" as including "both Personal Data and Non-Personal Data shared by the Client" with us.

You can access, edit, delete, migrate, or repatriate your data at any time and our termination clauses provide for this – specifically Clause 11.3 which confirms we may either destroy or dispose of your data or provide you with a back-up within a reasonable time frame. Owing to the nature of the Omnia solution, its functionality allows you to be able to access and edit your data at any time anyway, in line with our service level terms.

The core purpose of our access to your data is the provision of the Omnia service you are subscribing to as per our Terms & Conditions. In addition, we may access and store the data in line with the **specific licence terms agreed by you.**

The control of what data is uploaded to the Omnia solution rests with you. Therefore, by definition, we only collect and store data that is needed for the provision of the solution or service.

The Omnia Digital Farming solution is hosted using cloud-based services (for example Azure) and we have signed up to their Terms and Conditions. These services use internationally recognised measures for information security and management and are consistent with our approach to the use and management of your data.

Our ISO27001 certification means, among other things, that we adopt industry recognised standards for information security such as scheduled data back-ups, penetration testing, management of data breaches and ongoing data processing. In addition, we have strict internal controls and processes to ensure that **only those relevant employees involved in the provision of the Omnia services or who have been specifically authorised have access to your data.**

We support the principle of data sharing, and where possible, if we don't already, we will seek to use practical and pragmatic ways to share data between systems, such as APIs, webhooks and scheduled data exports/imports so that your data can be repurposed with your permission into other systems or solutions you may be using. Our system also freely allows the export of data in platform-agnostic file types such as CSV and Shape files controlled by you.

To help you manage your data within the Omnia Digital Farming platform we provide:

- Online user guides and training videos
- In-person helpline support
- 1:1 training and services

Many of our clients also use us for agronomy services and are trained and supported on the use of Omnia by their agronomist or other Hutchinsons service specialists.